



opentext™

고객 경험을 혁신하는 Intelligent Digital Content 플랫폼

OpenText CEM strategy & solution

Sep 7, 2020

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OpenText는 기업 소프트웨어 및 클라우드 솔루션을 위한 EIM 업계의 선두주자로서, 조직 내외부의 다양한 정보를 원활히 연결하여 똑똑하게 일할 수 있는 환경 조성을 지원합니다.



opentext™ | Experience
opentext™ | Content Services
opentext™ | Legal Tech


opentext™ | AI and Analytics
opentext™ | Business Network
opentext™ | AppWorks
opentext™ | Security



OpenText Experience strategic focus areas

 <p>DAM 커넥티드 엔터프라이즈를 위한 디지털 미디어</p>	 <p>CCM 대화형 및 개인화된 소통</p>	 <p>WCM/DX 커넥티드 및 개인화된 경험</p>	 <p>WFO 워크포스 참여 및 고객 인사이트</p>
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비즈니스 사용자 권한 강화 - 복잡한 활용 사례 간소화



애널리틱스 및 1:1 voc
listening


opentext™ | Experience
 옴니채널 경험의 지능적인 생성 및 제공
 확장 가능한 엔터프라이즈 수준



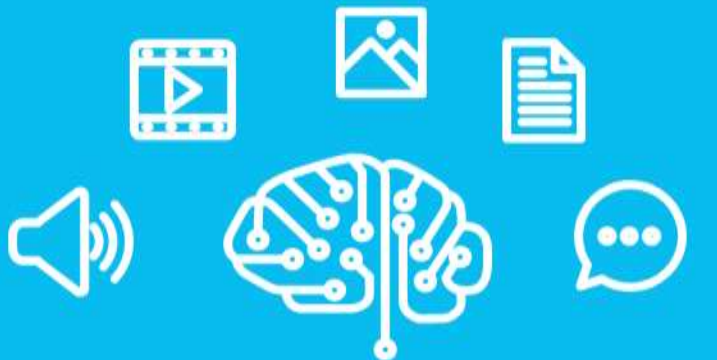
고객 여정 분석
및 조정



하이브리드
클라우드 플랫폼



인증된 액세스
및 프로필

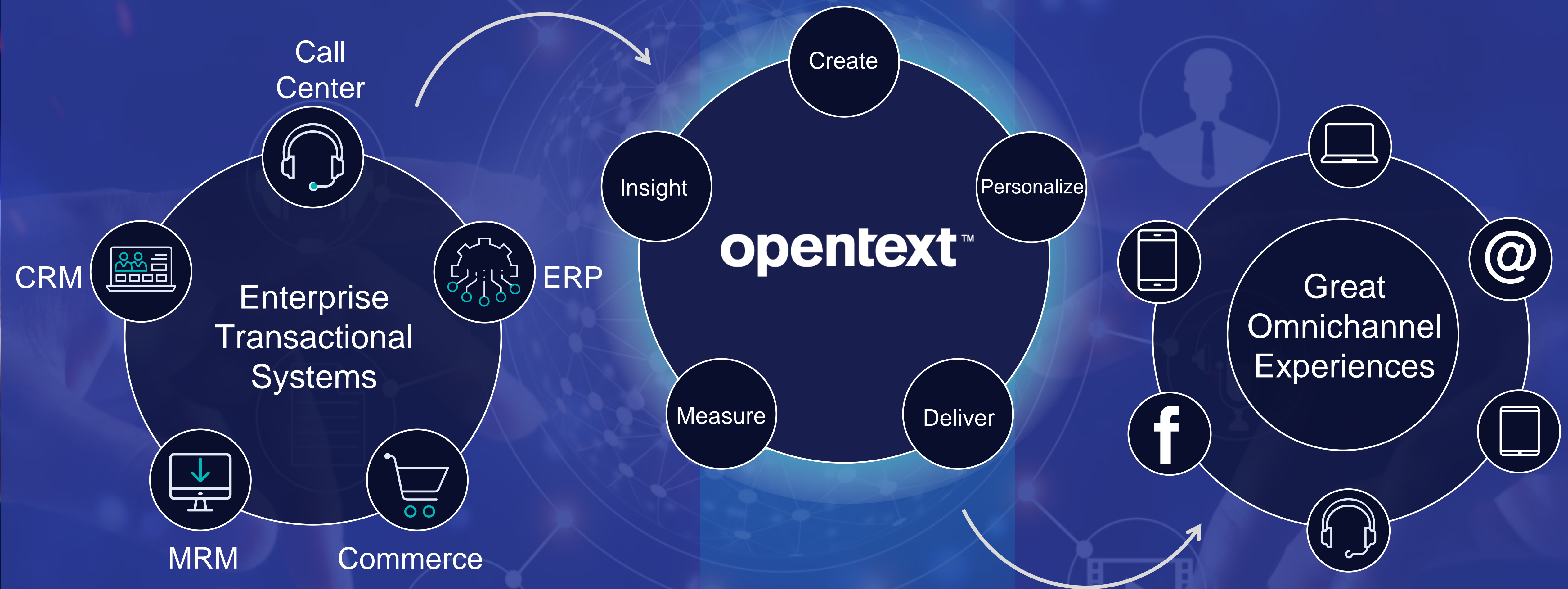


경험을 위한
AI / ML



협업 및 자동화

Intelligent Digital Content for experiences



opentext™ | Experience

OpenText™ Optimost

- 마케팅 최적화
- 표적화 및 개인화
 - 셀프 서비스 테스트
 - 고급 세분화 및 추적
 - Analytics-as-a-Service

OpenText™ Qfiniti

- 워크포스 최적화
- 고객 참여도
 - 1:1 접점
 - 쌍방향 상호작용

OpenText™ Explore

- 고객 의견
- 고객의 이해도
 - 폐쇄형 루프 피드백
 - 데이터 분석

OpenText™ Media Management

- 디지털 자산 관리
- REST API 및 웹 서비스를 포함한 개방형 플랫폼
 - 단일 소스
 - 통제된 분배



OpenText™ TeamSite

- 웹사이트 콘텐츠 관리
- 콘텐츠 작성
 - 개인화된 경험
 - 셀프 서비스 웹사이트

OpenText™ Exstream

- 고객 소통 관리
- 사전 정의된 대용량 명세서 및 계산서
 - 셀프 서비스 웹 애플리케이션
 - 주문형 마케팅

OpenText™ LiquidOffice

- 지능형 양식 자동화
- 전자 양식
 - GRC 고민 최소화
 - 온라인 및 오프라인 액세스

OpenText™ Experience Analytics

- 비즈니스 인텔리전스 및 분석
- 측정 가능한 ROMI 제공
 - 귀사의 모든 데이터를 한 눈에 보기
 - 코딩 및 복잡한 데이터 모델링 없음



OpenText™ TeamSite 개요

모든 디지털 채널에 걸쳐 콘텐츠의 **생성, 개인화 및 재활용**을 지원합니다.
간단하고 사용하기에 편리한 디지털 경험 관리 플랫폼으로 귀사가 브랜드 및 규제
요건을 충족시키는 동시에 시장 출시 시간을 단축할 수 있도록 도와줍니다.

템플릿 기반 WYSIWYG 콘텐츠 저작

The screenshot displays the OpenText Experience Studio interface. On the left is a dark sidebar with navigation options: Home, Sites, Assets, Targeting, Campaigns, Hybrid Apps, and System Monitoring. The main workspace is titled 'Innovate_demo' and contains a grid of content pages. Each page card shows a preview, title, date, and status (e.g., PUBLISHED, NEVER, CHANGED). A right-hand panel provides site details for 'Innovate_demo', including the last modified date and time, server address, site alias, start page, error page, and publish status. At the bottom of this panel are 'Details' and 'Analytics' buttons.

OpenText Experience Studio
demo

Home
Sites
Assets
Targeting
Campaigns
Hybrid Apps
System Monitoring

Innovate_demo Pages Templates

Go To: Experience Studio Zac Pow

HOME

+ New Page Publish Localize Status Type All Files Newest First

Preview
Replacement ATM Card or Edit

Associations Versions Publish

IFS - FAQ
Jun 23, 2017 4:55PM
PUBLISHED

Preview
The Student CASH REWARDS Credit Card

StudentLandingPage
Jun 6, 2017 5:46AM
NEVER

Preview
Innovate Campaign Test

Marketo-Email
Jun 6, 2017 5:25AM
CHANGED

Preview
It's fast, easy and secure to apply for an online checking account

What are you waiting for?

Learn More

Information for: [Dropdown] [Go]

Verify account activity
How to Innovate Financial Services?
Challenges made simple
Bank Services

Last modified by Zac Pow
On May 5, 2017 5:29PM

Server Address: http://innovate_demo.com
Site Alias: Innovate_demo
Start Page: IFS-Home
Error Page:
Publish Status: Published (Published Site)

Details Analytics

IFS-Account-Target
Jun 2, 2017 8:42AM
PUBLISHED

Preview
It's fast, easy and secure to apply for an online checking account

IFS-Hometst
Jun 1, 2017 8:00AM
PUBLISHED

Preview
The Starter Credit Card

19.95 EUR

IFS-Learning-Overview
May 26, 2017 8:46PM
PUBLISHED

Learning-Overview IFS-Landing-Page Blog-Paperless-Banking

Intelligent Content Suggestions

Select an Image

HOME > Images

search media by name...

+ New Folder

Display Subfolder Contents

- HOME
 - Images
 - Beach
 - Cats
 - Dogs
 - Others
 - iw
 - wov-resources
 - sites

Import

Suggested Content 🤖

- Images (3) ✓
- Images (16) ✓
- Images (12) ✓
- image (3) ✓
- Images (5) ✓

All Content

- img (2)
- images (9)
- images (8)
- image (2)
- image (8)

Smart Content Summaries

The image shows a software interface with a dialog box titled "Experience Center Integration". Inside the dialog, there is a "Summary *" section containing a rich text editor. The editor has a menu bar with "File", "Edit", "View", "Insert", "Format", "Tools", and "Table". Below the menu bar, there are options for "Formats", "Paragraph", "Verdana", and "11pt". The text area contains a paragraph about retirement savings, with the word "retirement" highlighted in orange. At the bottom of the text area, it says "547 WORDS POWERED BY TINY". Below the text area, there is a "Link URL" section with three radio buttons: "Link to a Page", "Link to a URL", and "None". The "None" radio button is selected. At the bottom of the dialog, there are three buttons: "Apply", "OK", and "Cancel".

Experience Center Integration

40

Summary *

File Edit View Insert Format Tools Table

Formats Paragraph Verdana 11pt A A B I U

Financial security in n In 2016, almost 30 percent of private industry workers with access to a defined contribution plan Putting money away for retirement is a habit we can Start saving, keep saving, and stick to If you are already saving, whether for retirement or Start small if you have to and try to increase saving, the more time your money has to grow (see the Make saving for retirement a priority. Devise a plan, stick to it, and set goals. Experts estimate that you income to maintain your standard of living when you Take charge of your financial future. The key to a secure retirement is to plan ahead. retirement, Taking the Mystery Out of Retirement (See back panel to order a [copy](#).) Contribute to your employer's retirement savings plan. If your employer offers a retirement savings plan, click

547 WORDS POWERED BY TINY

Link URL

Link to a Page Link to a URL None

Apply OK Cancel

Automated Content Translation

The image displays a side-by-side comparison of a content management system (CMS) interface. On the left, a window titled "Edit Content Item" shows the "Edit Financial-News" page for a master copy in English. The article title is "7 Best Vanguard Funds for Retirement" and the details describe high-performing Vanguard funds for 401(k) plans. On the right, a larger window shows the localized copy in German. The title is "7 Best Vanguard Fonds für den Ruhestand" and the details are a German translation of the English text. A blue button labeled "Automatic Translation" is highlighted with a red box and a hand cursor, indicating the tool used for the translation. Other interface elements include "Save" and "Options" buttons, a "Help" link, and a "Collapse All Items" link. A search bar is visible at the bottom of the left window.

Edit Content Item

Edit Financial-News

Vanguard

Master Copy in English - United States (en_US)

Title

7 Best Vanguard Funds for Retirement

Article Details

High-performing Vanguard funds for your 401(k).

Vanguard revolutionized the investing industry with index company's founder and former CEO, John Bogle, was an avid proponent of low-cost index funds and passive investing, believing that it democratized investing for individuals, since the majority of active investment managers' returns do not consistently outperform market averages like the S&P 500. Passive investing along with the yields better returns is gaining in popularity among consumers.

Related Image

Financial News Image

Search content

Localized Copy in German - United States (de_US)

[Collapse All Items](#)

Title

7 Best Vanguard Fonds für den Ruhestand

Article Details

Leistungsstarke Vanguard-Fonds für Ihr 401 (k). Vanguard revolutionierte die Investmentbranche mit Index-Investmentfonds. Der Gründer und frühere CEO des Unternehmens, John Bogle, war ein begeisterter Fan von niedrigen Kostenquoten und passivem Investieren. Er glaubte, er habe das Investieren für Einzelpersonen demokratisiert, da die Mehrheit der aktiven Investmentmanager Marktdurchschnitte wie den S & P 500 nicht übertreffen konnte. Passives Investieren Grant Easterbrook, Mitbegründer des in New York ansässigen Dream Forward, der 401 (k) Pläne verkauft, ist der Ansicht, dass es bessere

Related Image

Financial News Image

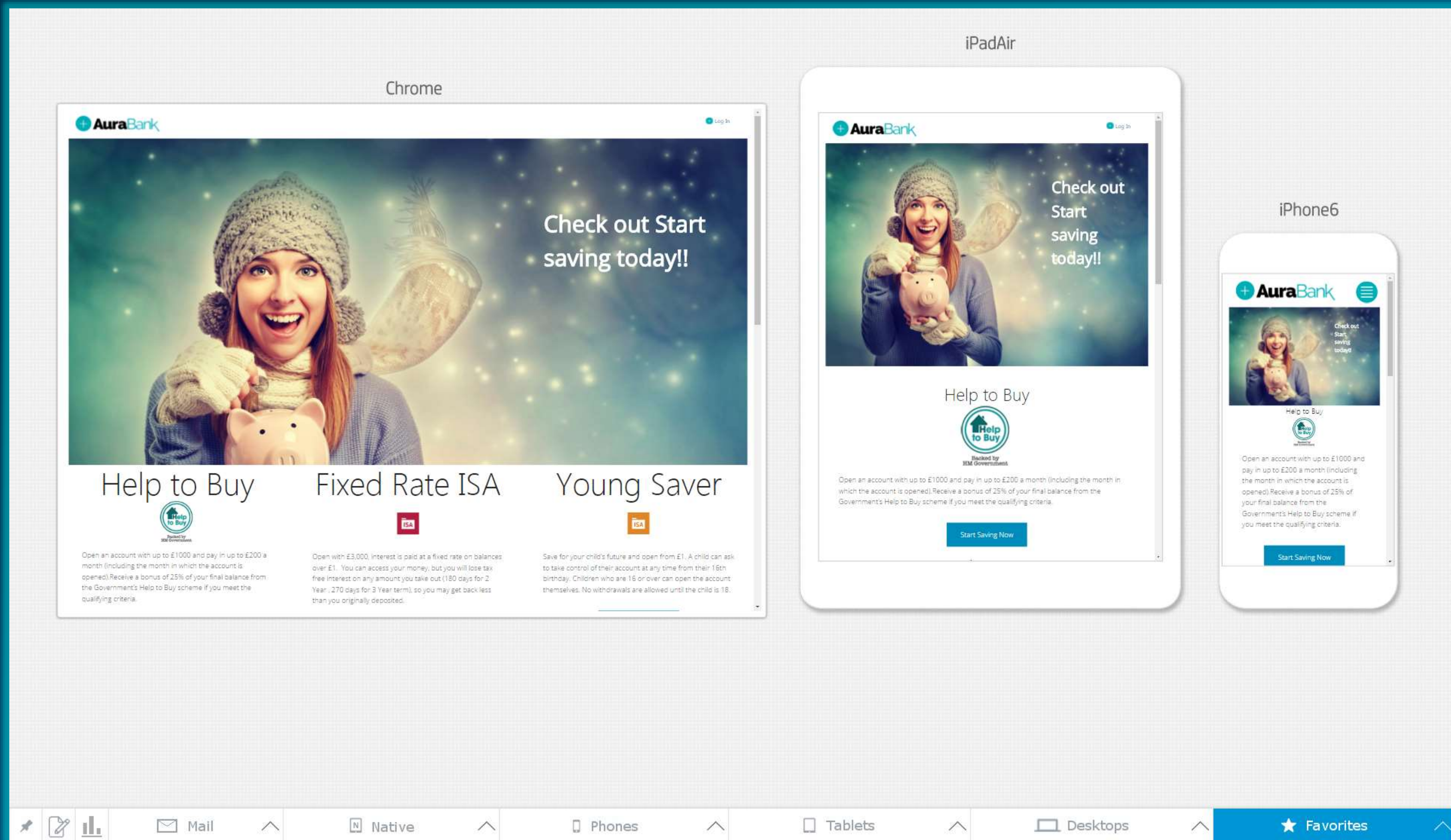
Browse

Save Options

Automatic Translation

Help

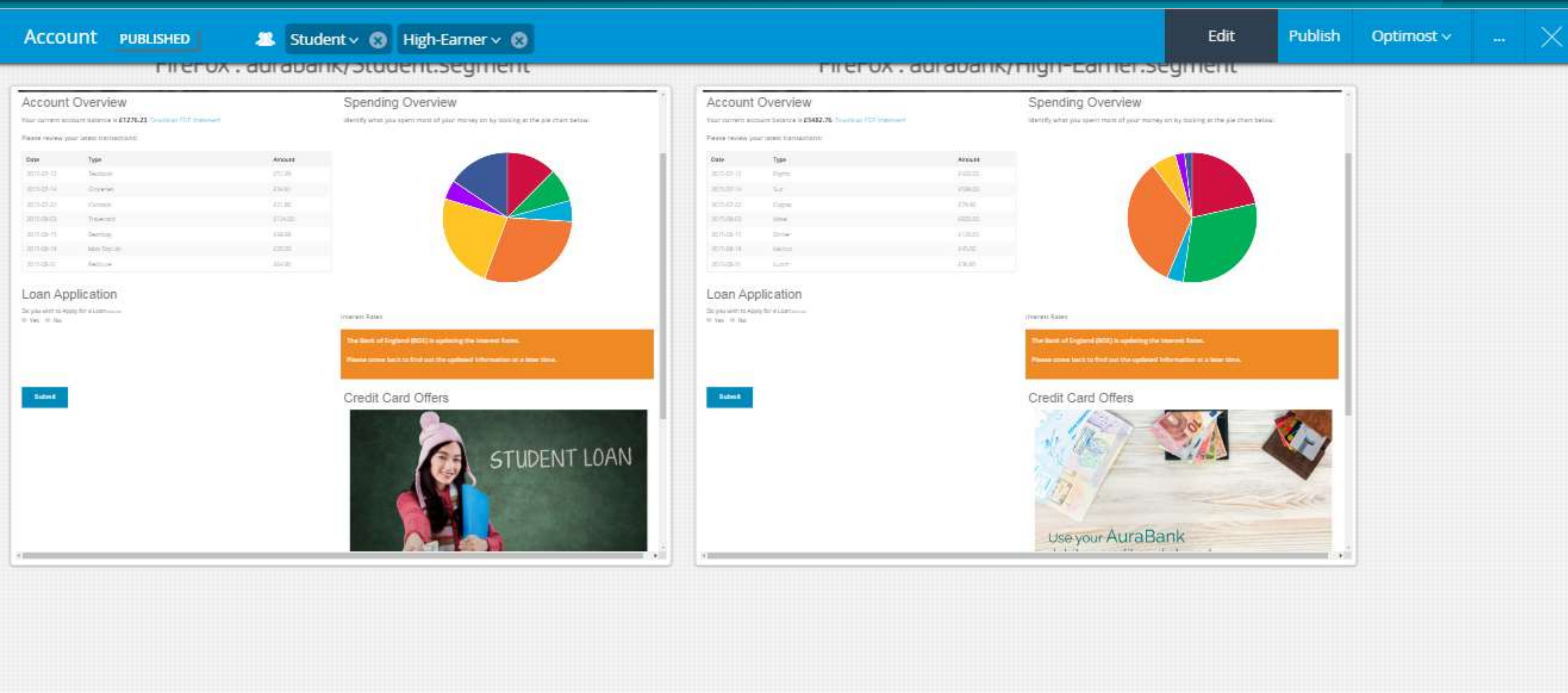
다양한 디바이스 환경을 고려한 Preview



최신 모바일 에뮬레이터는 다양한 디바이스에 걸친 귀사의 디지털 경험을 쉽게 보고 편집할 수 있도록 만들어줍니다.

옆에 나란히 두고 콘텐츠를 미리 보십시오. 즉시 변경 사항을 적용할 수 있습니다. 디바이스 별 로드 시간 통계를 비교하고 귀사의 팀을 위해서 고객 디바이스 그룹을 생성하십시오.

타겟 대상 별 디지털 콘텐츠 Preview



서로 다른 타겟 그룹의 디지털 콘텐츠가 다른 스크린에서 어떻게 나타나는지 비교하십시오.

예를 들어 귀사는 하나는 고소득 계층을 타겟팅하고 다른 하나는 학생들을 타겟팅한 두 가지 버전의 웹페이지를 저작 단계에서 미리 확인합니다.

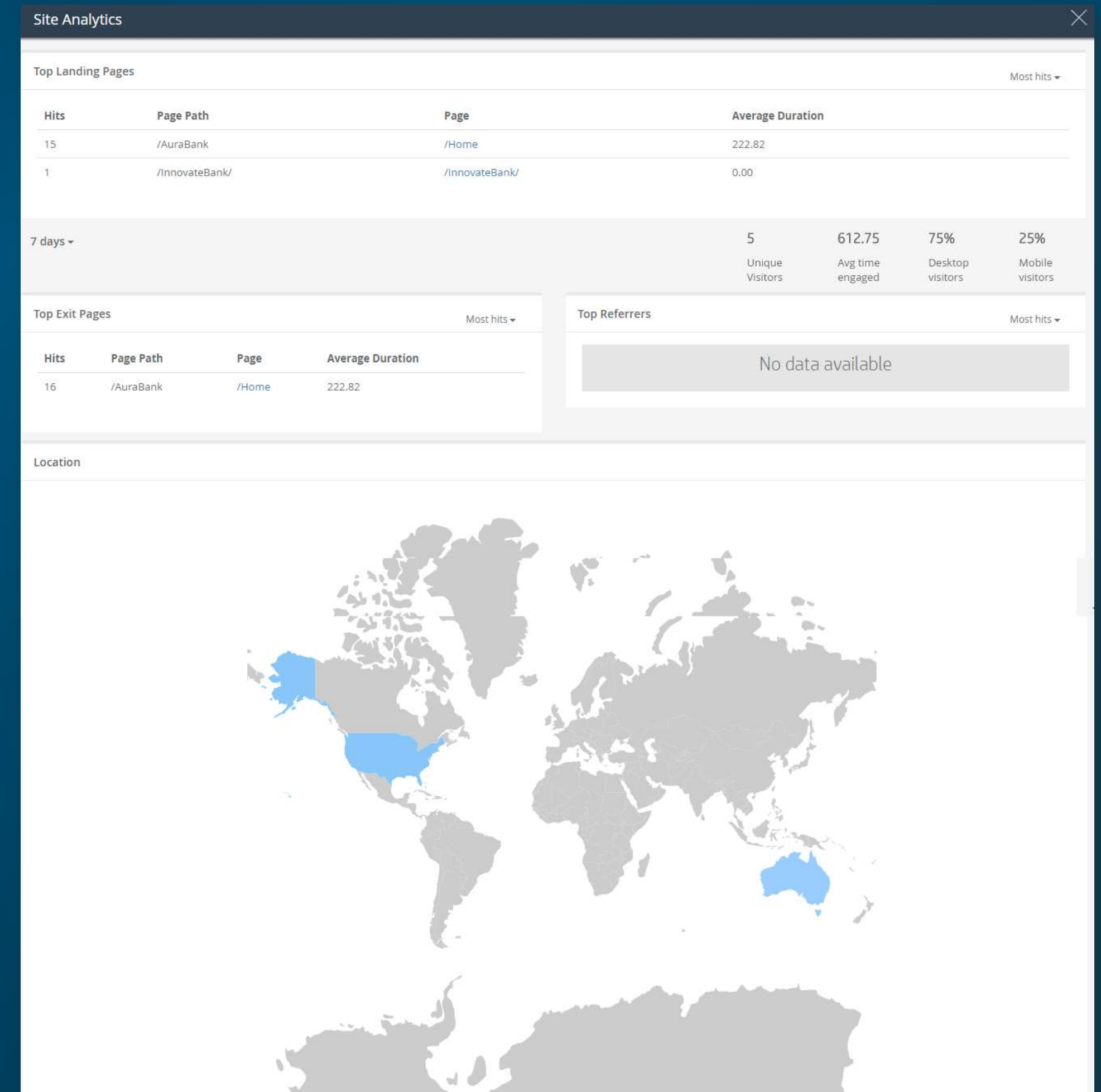
각각의 타겟 그룹이 보게되는 콘텐츠를 나란히 세워서 비교하기만 하면 됩니다.

Site Analytics를 통한 콘텐츠 성과 모니터링

TeamSite Experience Studio에서
Google Analytics에서 Site metrics를
바로 확인하십시오.

Site analytics 대시 보드는 다음과 같은 사항을
포함합니다:

톱 랜딩 페이지
순 히트 및 웹페이지 방문 횟수
30일 트렌드
평균 방문 시간
톱 이탈 페이지
톱 레퍼러(Referrers)
웹사이트 방문자 글로벌 Heat map



콘텐츠 버전 히스토리 관리 및 Roll-back

모든 업데이트 사항에 대한 사용자, 날짜 및 시간을 포함한 각각의 콘텐츠 변경 사항에 대한 전체 감사 기록을 살펴보십시오.

필요한 경우 이전 버전을 복원시키고 규제 준수를 목적으로 자동으로 기록을 보관하십시오.

Versions

- 16 Jul 6, 8:58 Latest Version
- 15 Jul 6, 3:17 Fifteenth Version
- 14 Jul 6, 3:17 Fourteenth Version
- 13 Jul 6, 2:23 Thirteenth Version
- 12 Jul 6, 1:34 Twelfth Version
- 11 Jul 6, 1:19 Eleventh Version
- 10 Jul 6, 7:45 Tenth Version
- 9 Jul 5, 3:41 Ninth Version
- 8 Jul 1, 11:49 Eighth Version
- 7 Jul 1, 11:48 Seventh Version
- 6 Jun 30, 1:42 Sixth Version
- 5 Jun 23, 5:41 Fifth Version
- 4 Jun 23, 2:01 Fourth Version

Version Information

Version Number: 16

Version Comments: Latest Version

File size: 40 KB

Published on: Jul 6, 2016 at 8:58

Published by: tsadm

Name: Fixed-Rate-ISA.page

Location: sites/AuraBankSavings/Fixed-Rate-ISA.page

Comment: mwatson - Thu Jul 7 01:56:55 2016: Successfully completed task: Attach Dependencies mwatson - Thu Jul 7 01:56:57 2016: Successfully completed task: Attach Deployment Target mwatson - Thu Jul 7 01:56:59 2016: Successfully completed task: Validate Files mwatson - Thu Jul 7 01:57:02 2016: Successfully completed task: Add Required Tags mwatson - Thu Jul 7 01:57:04 2016: Successfully completed task: Set Version Id mwatson - Thu Jul 7 01:57:07 2016: Successfully completed task: Transform Taxonomy Files mwatson - Thu Jul 7 01:57:11 2016: Successfully completed task: Deploy Files mwatson - Thu Jul 7 01:57:14 2016: Successfully completed task: Review Notification Email tsadm - Thu Jul 7 01:58:42 2016: mwatson - Thu Jul 7 01:58:52 2016: Successfully completed task: Production Deployment mwatson - Thu Jul 7 01:58:54 2016: Successfully completed task: OptimostActivate mwatson - Thu Jul 7 01:58:58 2016: Successfully completed task: Set Publish Date EA

Product	Marketplace	About us	Support	Contact us	Follow
Features	Fraud prevention	Help	Legal information	(US) 1-888-699-8911	Twitter
Pricing	Find a branch	In the press	Knowledgebase	(Int) +1-512-758-7588	Facebook
Showcase	Payments	Accessibility	Security certification	sales@AuraBank.com	LinkedIn
	Overdraft charges	Careers	AuraBank Ideas	Contact support	
	Developers	Terms of service	Banking webinars		

A group of people in a modern office setting, focused on their laptops and discussing work. The scene is dimly lit, with a blue and white color palette. In the foreground, a woman with long dark hair is looking at a laptop. Next to her, a man with short blonde hair is smiling and looking at the same laptop. To the right, another man with a beard and dark hair is looking at his own laptop. In the background, another person is partially visible, holding a smartphone. The overall atmosphere is collaborative and professional.

OpenText™ Exstream 개요

고객 충성도를 촉진시키는 옴니채널 플랫폼으로 마케팅 및 다른 영업 부문의 전문가들이 전체 고객 라이프사이클에 걸쳐 고객과의 관계를 연결, 유지 및 성장시켜 주는 초개인화된 비즈니스 핵심 문서 및 커뮤니케이션을 디지털과 인쇄 채널 및 기기를 통해 설계하고 제공할 수 있도록 지원합니다.

What is Exstream (CCM) ?

Exstream은 대규모의 개인화된 옴니채널 커뮤니케이션을 디자인하고 자동화하여 전달하는 **Intelligent content platform**으로, **고객 관계를 확대하고 충성도를 제고 합니다.**

* **CCM (Customer Communications Management, 고객 커뮤니케이션 관리)**

- Billing 등 아웃 바운드 및 Email Campaign과 같은 대화형 커뮤니케이션을 생성, 저장, 전달 및 분석하는 솔루션



고객 경험 향상 / 커뮤니케이션 운영 효율성 극대화

Grow

- 제안
- 프로모션
- 로열티 프로그램
- 트랜스프로모 (TransPromo)

Service

- 명세/내역 (Statements)
- 청구서/송장
- 공지/갱신안내
- 개인 맞춤형 뉴스 레터



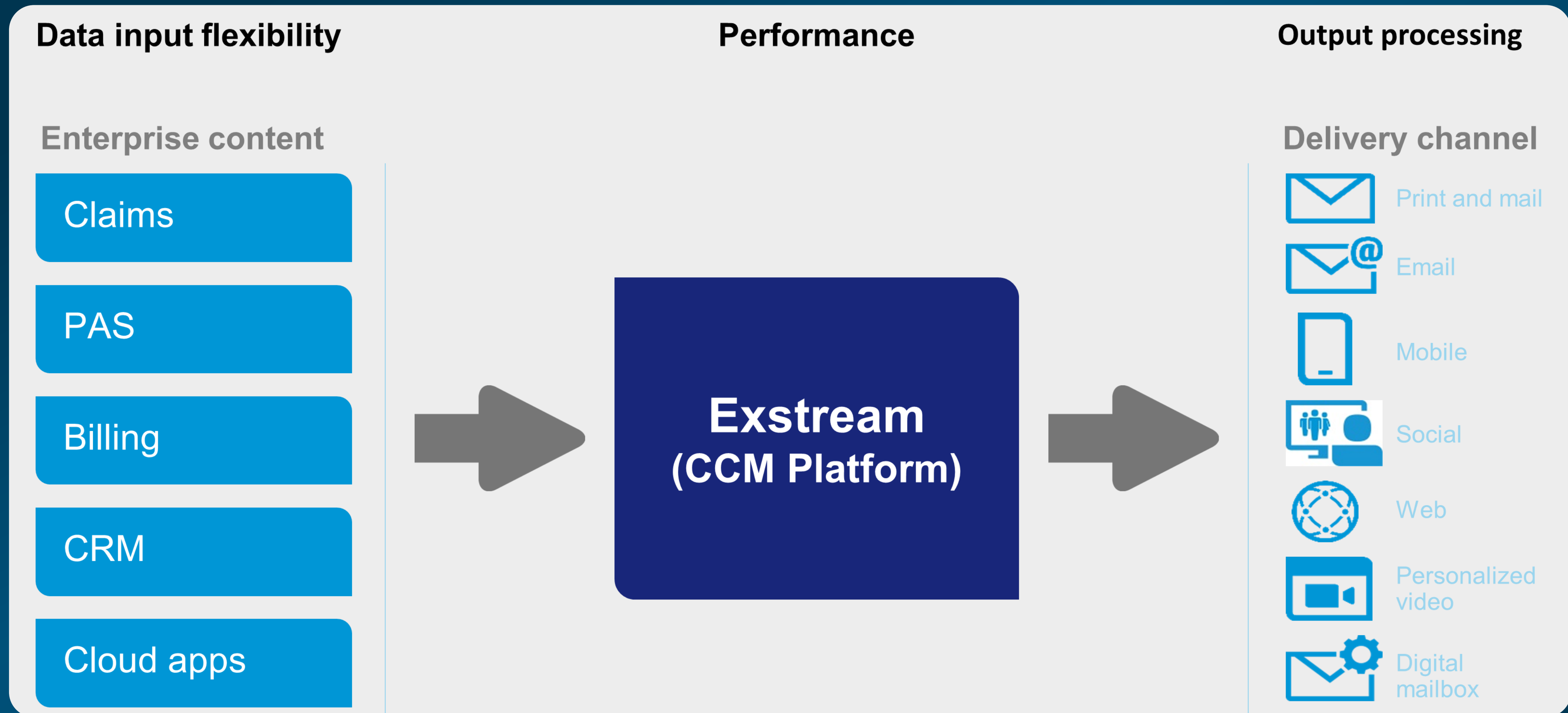
Attract

- 마케팅 캠페인
- Targeted 다이렉트 메일
- 맞춤형 견적/제안

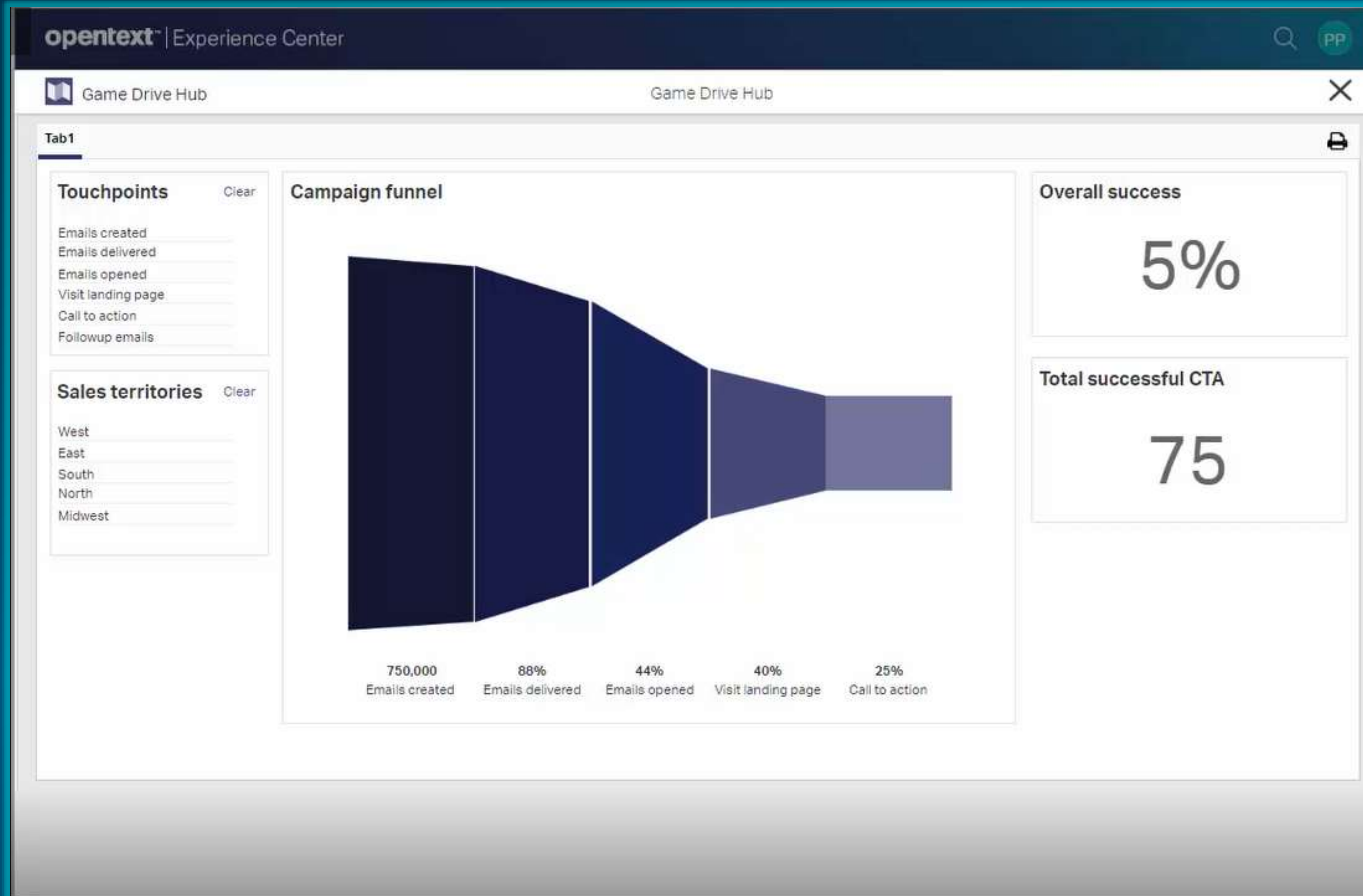
Acquire

- 등록 (Enrollement)
- 계좌 개설
- 계약
- 웰컴 키트 및 ID 카드

Exstream : 고객 소통 관리 플랫폼



Feedback & Monitoring



Exstream 도입 효과

Exstream 도입 전

- 브랜딩 컨셉에서 벗어난 콘텐츠가 분산된 채널을 통해 배포
- 채널 별, 테마 별 다양한 워크플로로 인해 협업 복잡도와 커뮤니케이션 실행 시간 증가
- 사일로(Silo)된 채널 별 포인트 솔루션 운영으로 커뮤니케이션 실행 비용 증가
- 컴플라이언스 준수 보장의 어려움

Exstream 도입 후

- 일관된 브랜딩 기반의 옴니채널 커뮤니케이션
- 커뮤니케이션 워크플로 자동화로 협업 효율성 향상 및 Time to Market 최소화
- 통합 플랫폼 운영으로 전사 커뮤니케이션 품질 향상 및 커뮤니케이션 실행 비용 절감
- 커뮤니케이션 컴플라이언스의 효율적 통합 관리



OpenText™ Media Management 개요

미디어 자산 라이브러리부터 인터넷, 온라인 및 인쇄 매체를 통한 소통, 마케팅 캠페인과 디지털 셀프서비스 미디어 포털까지 폭 넓은 콘텐츠 생성, 게시 및 통합에 대한 요구 사항을 충족시킬 수 있는 유일한 엔터프라이즈 솔루션입니다.

DAM은
브랜드 중심의
디지털 엔터프라이즈를
위한 기반이 됩니다



Landing Page

The screenshot displays the opentext Media Management interface with a dark blue header and a light blue sidebar. The main content area is divided into four panels, each with a blue callout box at the bottom:

- 1 Navigation:** Shows a folder view for "Myo - Store Concepts" with a grid of 9 image thumbnails. A blue callout box at the bottom contains the text "2 Folder Preview".
- 3 Folder Preview with Browse Option:** Shows a "Retail" folder with a large image preview of a hand holding a smartphone. A blue callout box at the bottom contains the text "3 Folder Preview with Browse Option".
- 4 Saved Search:** Shows a grid of 11 search results with various image thumbnails. A blue callout box at the bottom contains the text "4 Saved Search".
- 5 My Jobs:** Shows a table of job items with columns for Preview, Job info, and Due date. A blue callout box at the bottom contains the text "5 My Jobs".

At the top of the interface, the text "opentext | Media Management" is visible. The top right corner contains icons for search, download, help, and user profile. The bottom of each panel shows sorting options and item counts.

Upload Assets

opentext | Media Management

1 Select Template

2 Select Folder

Upload Options

- Single File (Drag&Drop)
- Bulk-Upload
- Accelerated File Transfer
- Custom Upload Process

Preview	Job info	Due date
	Minton (o), Adam - Job (In Progress)	12/29/2017
	Minton (o), Adam - Job (In Progress)	12/26/2017
	Minton (o), Adam - Job (In Progress)	12/02/2017
	Minton (o), Adam - Job (In Progress)	12/02/2017
	Minton (o), Adam - Job (In Progress)	11/18/2017 Overdue

Accelerated File Transfer

File Transfers ✕

Show failed only Retry all failed Pause all Resume all

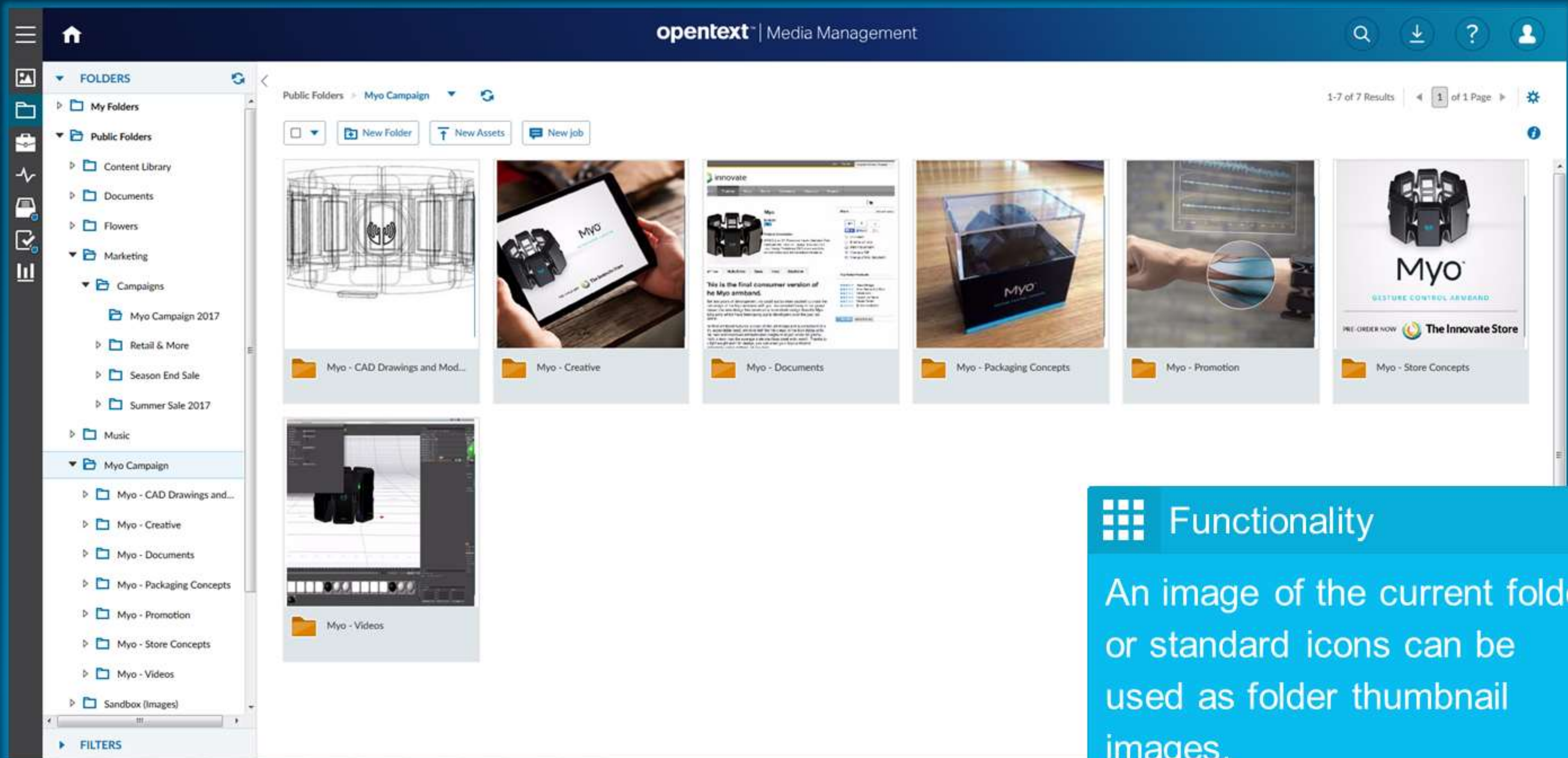
File	Status	Started ↓	Type
MarkB-EW-Mainstage.mp4	Paused 73% <div><div style="width: 73%;"></div></div>	2018-10-26 at 11:42:46	Upload
oktoberfest-3368349.jpg	✓ Transfer Complete	2018-11-01 at 09:55:17	Upload
pals-769469.jpg	✓ Transfer Complete		
park-556129.jpg	✓ Transfer Complete		

Change download location /Users/dmccgough/Downloads

Upload Options

- Secure File Exchange
- High Performance
- Easy to use

Folder Thumbnail Images



Functionality

An image of the current folder or standard icons can be used as folder thumbnail images.

Asset Properties | Audit

opentext | Media Management

street-advertisement.jpg

Download original (2.45 MB) Download preview (357.38 KB) Share Edit Edit preview More

Metadata: Basic Properties Security Policies

Asset

ID* 8f2a7ecb4f14bf4179391c

Asset Version* 1

Digital Object ID

Description Street Advertisement showing Myo Controller

Property Status* Normal

Properties Last Edited By Minton (o), Adam

Content Editor Minton (o), Adam

Imported By Minton (o), Adam

Properties First Edited By

Content Subtype

Myo Campaign 2017

< Previous Items 1 - 25 Sally_Winter_02.jpg Sally_Winter_03.jpg

Event : | Select all fi... De-select ...

- Asset Added
- Asset Checked-in
- Asset Checked-out
- Asset Deleted
- Asset Exported
- Asset Previewed
- Asset Undeleted
- Asset Viewed
- Asset copied
- ...
- Content Attached
- Metadata Updated
- ...

Filter

1-25 of 54 Results | 1 of 3 Pages

User: All Clear all filters

Event	Date	User
Asset Viewed	12/22/2017 at 11:07:43	Minton (o), Adam
Asset Viewed		Minton (o), Adam
Asset Viewed		Minton (o), Adam
Asset Checked-out	12/22/2017 at 11:07:31	Minton (o), Adam
Asset Viewed	12/22/2017 at 10:56:48	Minton (o), Adam
Asset Viewed	12/22/2017 at 10:55:20	Minton (o), Adam
Asset Previewed	12/22/2017 at 10:55:05	Minton (o), Adam
Asset Viewed	12/22/2017 at 10:55:05	Minton (o), Adam
Asset Previewed	...	Minton (o), Adam
Asset Previewed	12/22/2017 at 09:07:19	Minton (o), Adam

Myo Campaign

< Previous Items 1 - 25 Sally_Winter_02.jpg Sally_Winter_03.jpg Sally_Winter_04.jpg Sally_Winter_05.jpg street-advertisement.jpg street-advertisement.jpg wristband_05b.png


Item 31 of 32 items

Relationships

2 View Relation

The screenshot displays a digital asset management (DAM) interface. At the top, a navigation bar includes a home icon, a search bar containing 'copyright-release-form-2.pdf', and tabs for 'Metadata: Asset Properties', 'Security Policies', 'Relationships', 'Parent Folders', 'Versions', 'Analytics', 'Jobs', and 'Audit'. The 'Relationships' tab is active, showing a series of five blue circular icons connected by a horizontal line. Below this line, five asset cards are displayed, each with a thumbnail image and metadata. The assets are: 'main-product-image.jpg', 'Screen Shot 2014-05-30 at 5:40:35 PM.png', 'myo-innovatestore-rev3-concept3.png', 'myo-armband-22.JPG', and 'Myo_advertising-1000x750.jpg'. A 'Lightbox' at the bottom shows a grid of 24 items, with 'Item 2 of 24 items' indicated.

The 'Link to assets' dialog box is shown, featuring a close button (X) in the top right corner. It contains a section titled 'Select assets below (from your lightbox) to link to' with a table of assets. The table has columns for 'Asset' (checkbox) and 'Name'. Three assets are selected with checkboxes: 'Asset version: 1, Type: Image', 'Name: media-gallery-1.jpg, Asset version: 1, Type: Image', and 'Name: myo-armband-22.JPG, Asset version: 1, Type: Image'. A large blue callout box with the text '1 Create Relation' is overlaid on the dialog. Below the table, there is a 'Relationship type' dropdown menu set to 'is-related-to' and a checked 'Follow latest' checkbox. 'Link' and 'Cancel' buttons are at the bottom right.

 **Functionality**
Different relations possible
(is-related-to, is-child-of, etc.)

Copyright Release Form

I, the undersigned, declare that the article titled _____ submitted for the publication _____ is original and that I/we, as author or coauthor, hold the entire and exclusive copyright of the material. I hereby transfer to the Federal Bureau of Investigation an irrevocable, paid-up, worldwide license to use, reproduce, distribute, or modify the article in its entirety or portions thereof. I also declare that if any items within my submission are copyrighted, I have sought and received permission to use those items for this purpose.

Further, I authorize the FBI to grant a limited license to third-party requesters to publish and distribute the submitted article with the restriction that the third party cannot further transfer any publication and distribution rights. A reasonable attempt must be made to give notice to me or the individual designated below at the address, telephone number, or e-mail address provided below if a limited license is granted to a third party. The FBI will inform any third-party licensee that it must include a copyright notice indicating ownership by me and/or my coauthors when publishing the submitted article.

I agree that my name, likeness, and biographical material, including affiliations, may be used in connection with and promotion of the work.

Notwithstanding the agreement above, I understand and agree that if I am a federal government employee and the submitted article was authored by me in whole or in part in the course of my federal employment or as a part of my federal duties, the article will be dedicated to the public domain under the Copyright Act.

Fulltext Search

The screenshot displays a search interface with a search bar at the top containing the text "emma". Below the search bar is a "Search Panel" with three main sections: "Recent Searches", "Saved Searches", and "Options".

- Recent Searches:** Lists "campaign Assets", "controller Assets", and "emma Assets".
- Saved Searches:** Lists "Myo - Assets (App...", "Myo Campaign 20...", "Mobile Devices", "Myo Assets", "My Checked Out", "My Imported", and "My Subscribed".
- Options:** Includes "Search for" (Assets), "Search in" (Metadata and File Content), "Where" (All assets), and a "Search" button.

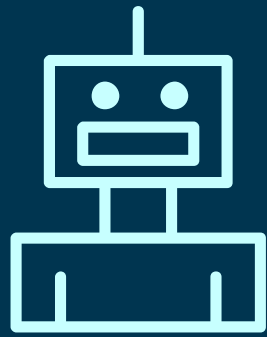
Below the search panel, there are three search result panels:

- Panel 1:** Shows a grid of image thumbnails with titles like "Myo-InnovateStore-Skyscraper-120x600.png" and "myo-innovatestore-rev3-concept4-rev1.png". It is sorted by Date, Descending, showing 25 of 30 items.
- Panel 2:** Shows a large image of hands holding a smartwatch, titled "smart-watch-apple-technology-style-fashion-smart-5.jpg". It is sorted by Date, Descending, showing 25 of 510 items.
- Panel 3:** Shows a grid of image thumbnails with titles like "Manufacturing", "Insurance", "Retail & More", "1200px-Águila_Vitoria_de...", and "Myo Campaign 2017". It is sorted by Relevance, Descending, showing 11 of 11 items.

On the right side of the interface, there is a table with columns for "Due date" and "Overdue". The table contains several rows of data, including "Adam - Job (In Progress)" and "Minton (o), Adam - Job (In Progress)".

A blue callout box in the bottom right corner contains the text: "Functionality Increased efficiency by accessing all search options at one place."

Unlocking the potential of your assets



풍부한 미디어 분석

✓ 검색 기능과 인사이트를 강화 시키기 위해 OpenText Media Management에 저장된 이미지에 대한 분석을 제공합니다.

Media Analysis

Tags

Tag Name	Tag Confidence
water	99
person	99
outdoor	99
young	85
pool	65
swimsuit	53
swimming	31

Tag Confidence
99
99
99
85
65
53
31

Categories

Category Name	Category Confidence
people_swimming	94

Faces Count 4

Face Details

Person Age	Person Age Confidence	Gender	Gender Confidence
39	100	Male	100
34	100	Female	100
19	100	Female	100
1	100	Male	100

Gender	Gender Confidence
Male	100
Female	100
Female	100
Male	100

opentext | Media Management

Family in Pool.jpg

Metadata: Brand Asset Model, Security Policies, Relationships, Parent Folders, Versions, Jobs, Audit

Media Analysis

Tags

Tag Name	Tag Confidence
water	99
person	99
outdoor	99
young	85
pool	65
swimsuit	53
swimming	31

Categories

Category Name	Category Confidence
people_swimming	94

Faces Count 4

Face Details

Person Age	Person Age Confidence	Gender	Gender Confidence
39	100	Male	100
34	100	Female	100
19	100	Female	100
1	100	Male	100

Share Assets

The screenshot displays the 'Share assets' dialog in the OpenText Media Manager interface. A dropdown menu is open, listing the following sharing options: E-mail Asset URL, Deliver to YouTube, E-mail, E-mail Asset URL, Export Files, FTP, FTP and notify, Generate Contact Sheet, and SFTP. The dialog form includes the following fields and content:

- How do you want to share this asset?:** E-mail Asset URL
- To: *** tim.spencer@innovate.com
- From:** aminton@innovate-online.com
- CC:**
- Reply-To:** aminton@innovate-online.com
- Subject line: *** Content sent from Media Manager.
- Message body: *** I am sending you assets and/or folders from OpenText Media Manager. Please click the above link to access these via the Media Manager application.
- I agree to the terms and conditions

-  **Functionality**
- Collaboration Features
 - Distribution Functions
 - Built-in & Custom

Share Assets (Download)

The screenshot shows the OpenText Media Management interface with a 'Download Preferences' dialog box open. The dialog box has a title bar 'Download Preferences' and a close button. Below the title bar, it says 'Set your download preferences.' There are two main sections: 'Asset Resolution' and 'Download Format'. 'Asset Resolution' has a dropdown menu with 'Original' selected and 'Preview (Low resolution)' as an option. 'Download Format' has a dropdown menu with 'Individual files' selected and 'ZIP file' as an option. Below these sections, there are two checkboxes: 'Notify me when my files are ready to be downloaded' and 'Do not show download preferences again'. At the bottom of the dialog, there are three buttons: 'Set as default', 'Continue', and 'Cancel'. The background shows a grid of asset thumbnails with details like 'Name', 'Asset Version', and 'Date: Imported'.

- ## Functionality
- Original size / Preview size
 - E-Mail Notification
 - Remember my settings

Review Process

opentext | Media Management

FOLDERS

- My Folders
- Public Folders
 - Content Library
 - Documents
 - Flowers
 - Marketing
 - Music
- Myo Campaign
 - Myo - CAD Drawings and ...
 - Myo - Creative
 - Myo - Documents
 - Myo - Packaging Concepts
 - Myo - Promotion
 - Myo - Store Concepts
 - Myo - Videos
- Sandbox (Images)
- Sandbox (Photos)
- Sandbox (Video)
- Public Orphans
- Recent Folders

Public Folders > Myo Campaign > Myo - Store Concepts

New Folder | New Assets | New job

Advertisement_Myo_Campa... (transparent).png

- Copy/Move to folder
- Remove from folder
- Edit properties
- Duplicate
- Delete
- Check-out
- Subscribe
- Set as folder thumbnail
- Attach preview
- Generate embed code

Create new job

Details | Settings

Job name *
Minton (o), Adam - Job

Job manager
Minton (o), Adam

Job type
Initial Review

Review type
Enhanced

Due date
01/11/2018

Priority
Low

Description
Almost ready, please review the latest work!

Start new Job

Create job | Save as draft | Cancel

myo-innovatestore-rev3-conce...
Name myo-innovatestore-rev3-concept4-rev1.png
Asset Version 1

Myo-InnovateStore-MediumRe...
Name Myo-InnovateStore-MediumRectangle-300x250.png
Asset Version 1

Myo-InnovateStore-VerticalRec...
Name Myo-InnovateStore-VerticalRectangle-240x400%28HiRes%29.png
Asset Version 1

Myo-InnovateStore-Square-25...
Name Myo-InnovateStore-Square-250x250%28HiRes%29.png
Asset Version 1

Myo-InnovateStore-PopUnder...
Name Myo-InnovateStore-PopUnder-720x300.png
Asset Version 1

Myo-InnovateStore-Leaderboar...
Name Myo-InnovateStore-Leaderboard-728x90.png
Asset Version 1

Review Process

OPENTEXT™ | Media Management

Minton (o), Adam

Task: Check Icons! Job: Minton (o), Adam - Job Folder: Myo Campaign 2017 Task due: 09/08/2017 Priority: Medium My task status: In progress Close

Poster-withIcons-Final.png

Box: Media Size: 4209.75 x 2806.5 pt

Myo

Approvals

Document:

- 01.09.2017 08:48 Approved With Changes Just work on the modification requests and we're done!

User:

- 01.09.2017 08:48 Adam Minton (o) Approved With Changes Just work on the modification requests and we're done!

Annotations

Group By: Date

- 1 01.09.2017 08:46 Poster-withIcon... Adam Minton (o) Not Set The icon looks ok but let's try another one!
- 2 01.09.2017 08:47 Poster-withIcon... Adam Minton (o) Not Set Replace bar chart with pie chart! Locked

Separations


There are no CMYK separations for this file.

Poster-withIcons-Final.png

1

2 01.09.2017 08:47 Adam Minton (o) Close
Replace bar chart with pie chart!
Locked

Myo™
GESTURE CONTROL ARMBAND

PRE-ORDER NOW  The Innovate Store

13% 1:11 Need Help?

Publish

PNG, CMYK, 150 dpi, 12"x16"



Merchandising

Tiff, CMYK, 300 dpi, 5094mm x 2820mm



Posters

JPG, RGB, 72dpi, 400px x 400px



Packaging

JPG, RGB, 72 dpi, 594px x 420px



Websites/Shops

Tiff, CMYK, 150 dpi, 1592mm x 420mm



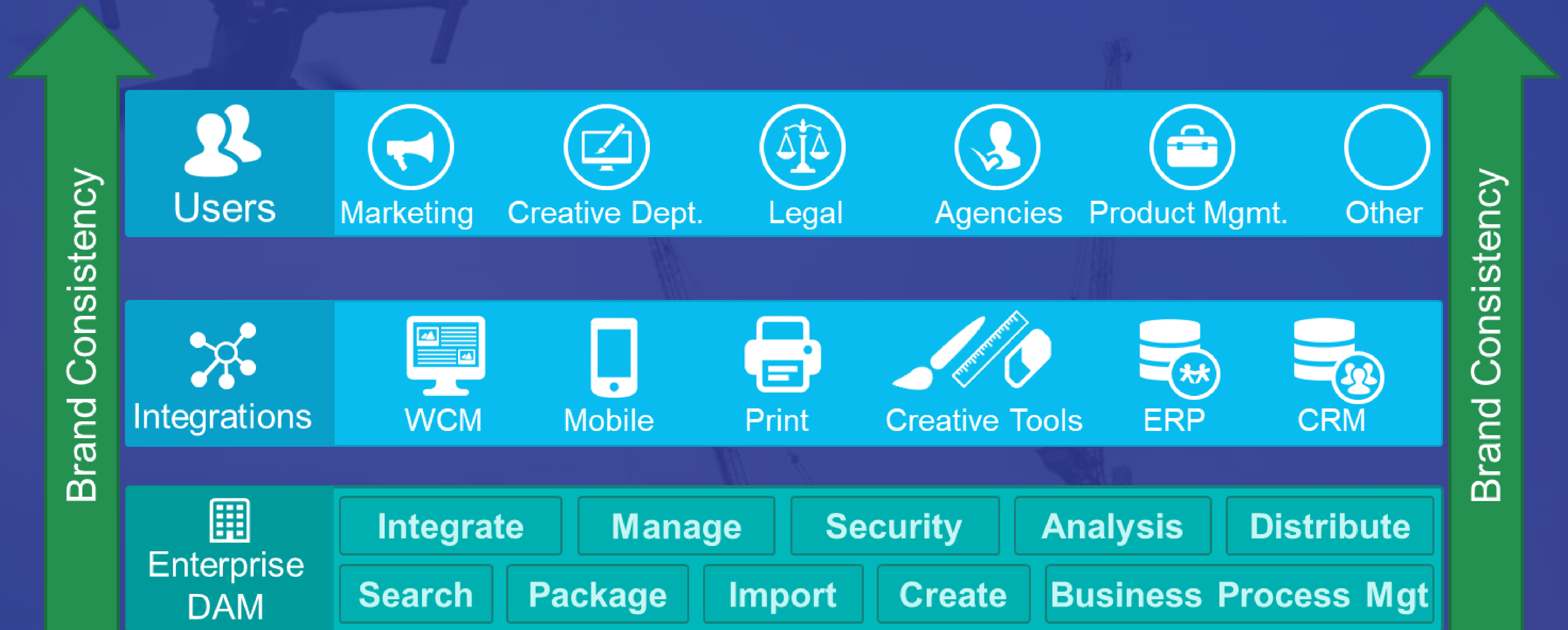
Billboards

PNG, RGB, 75dpi, 1188mm x 680mm



Videos

전사 디지털 콘텐츠 플랫폼



드론 비디오 및 이미지 운영



Powerful drones

GPS, 스트리밍 비디오 및 데이터, 증가된 하중, 센서, 증가된 비행 시간 등



Specialized services

DaaS 공급자는 3D 매핑, FLIR, LIDAR 등을 사용하여 맞춤형 비행 임무를 제공



Intelligent applications

AI 기반 지능형 애플리케이션은 비디오 소비, 처리 및 분석, 추세 파악, 이상 징후 식별 및 조치 수행



Integrated systems

의사 결정권자 및 프로세스 소유자는 실시간 센서 데이터 및 추세 분석

Plant asset inspection



플랜트 운영자
Peter Ramos

Peter Ramos는 유지보수 작업을 생성하는 플랜트 운영자로, 플랜트에서 운영하고 있는 각종 설비와 장비와 같은 기업 자산의 검사와 수리를 담당합니다.



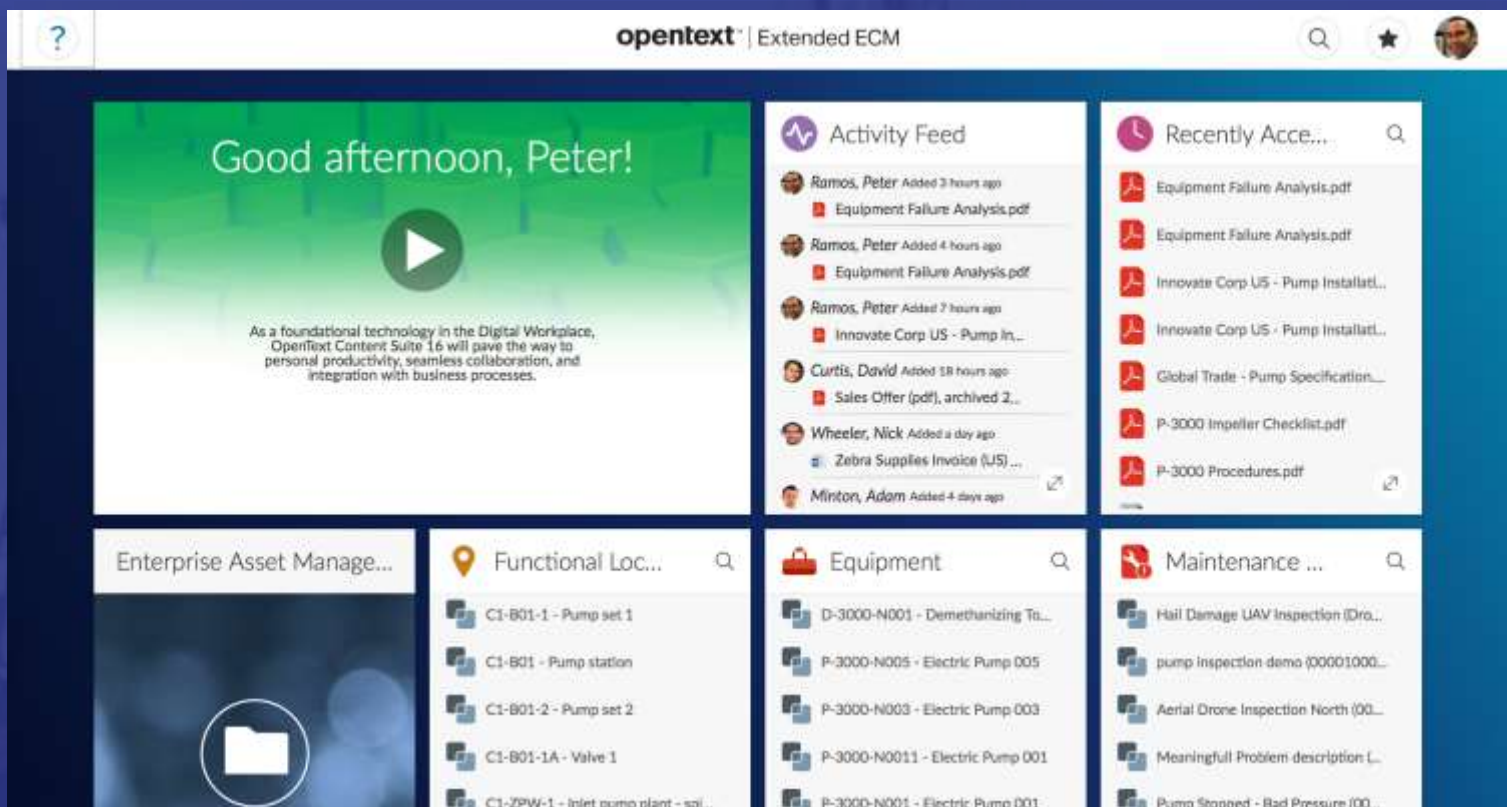
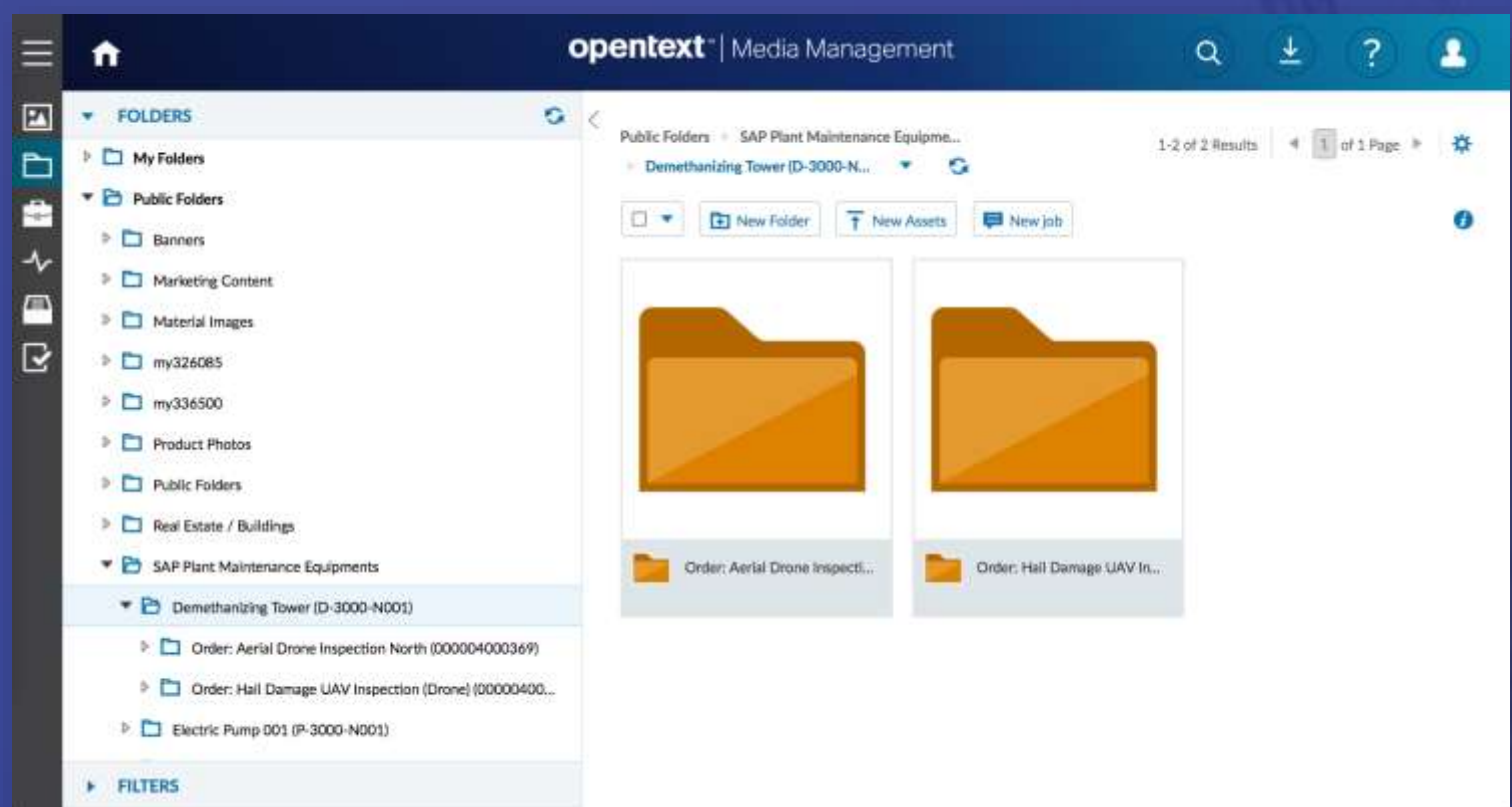
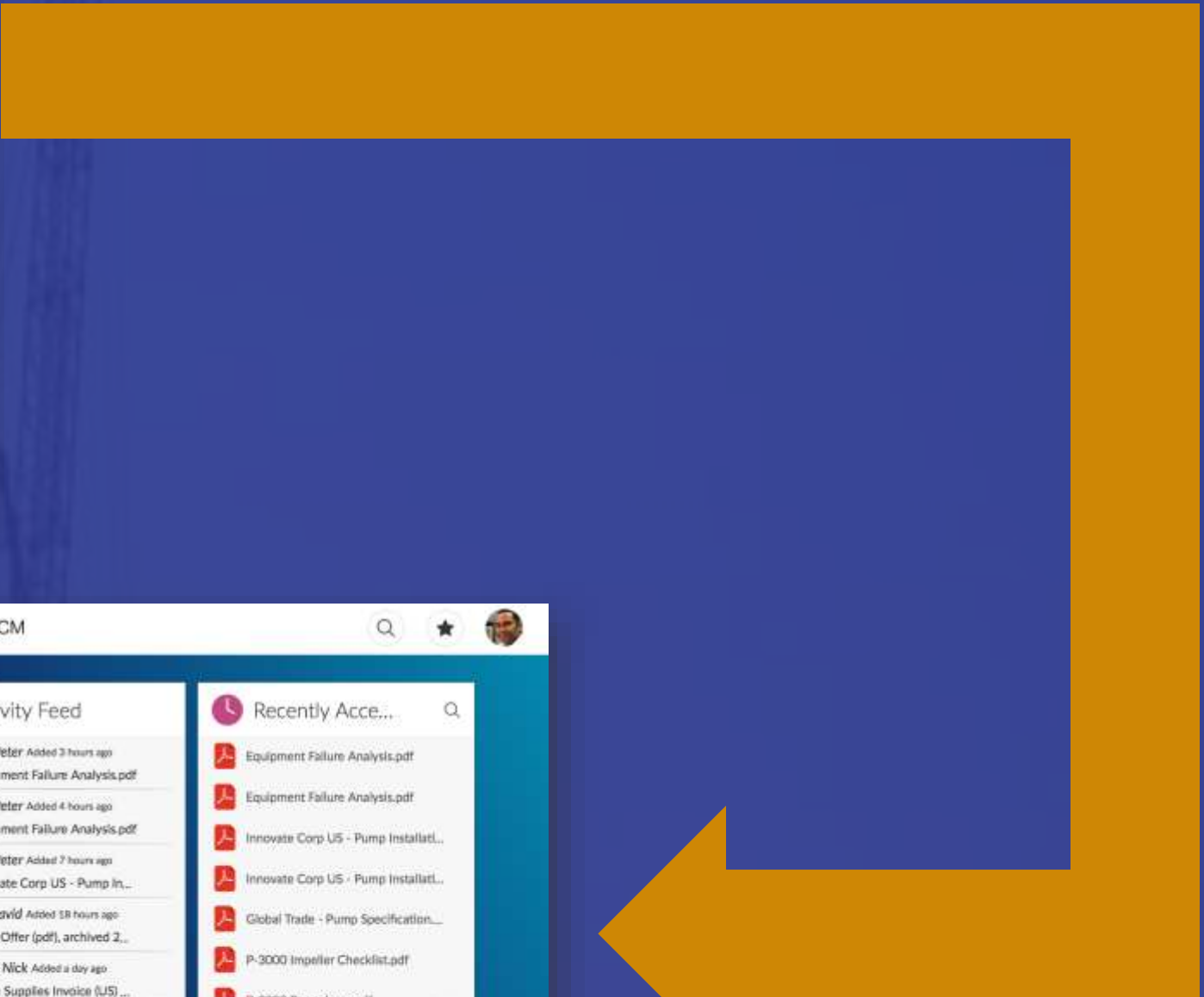
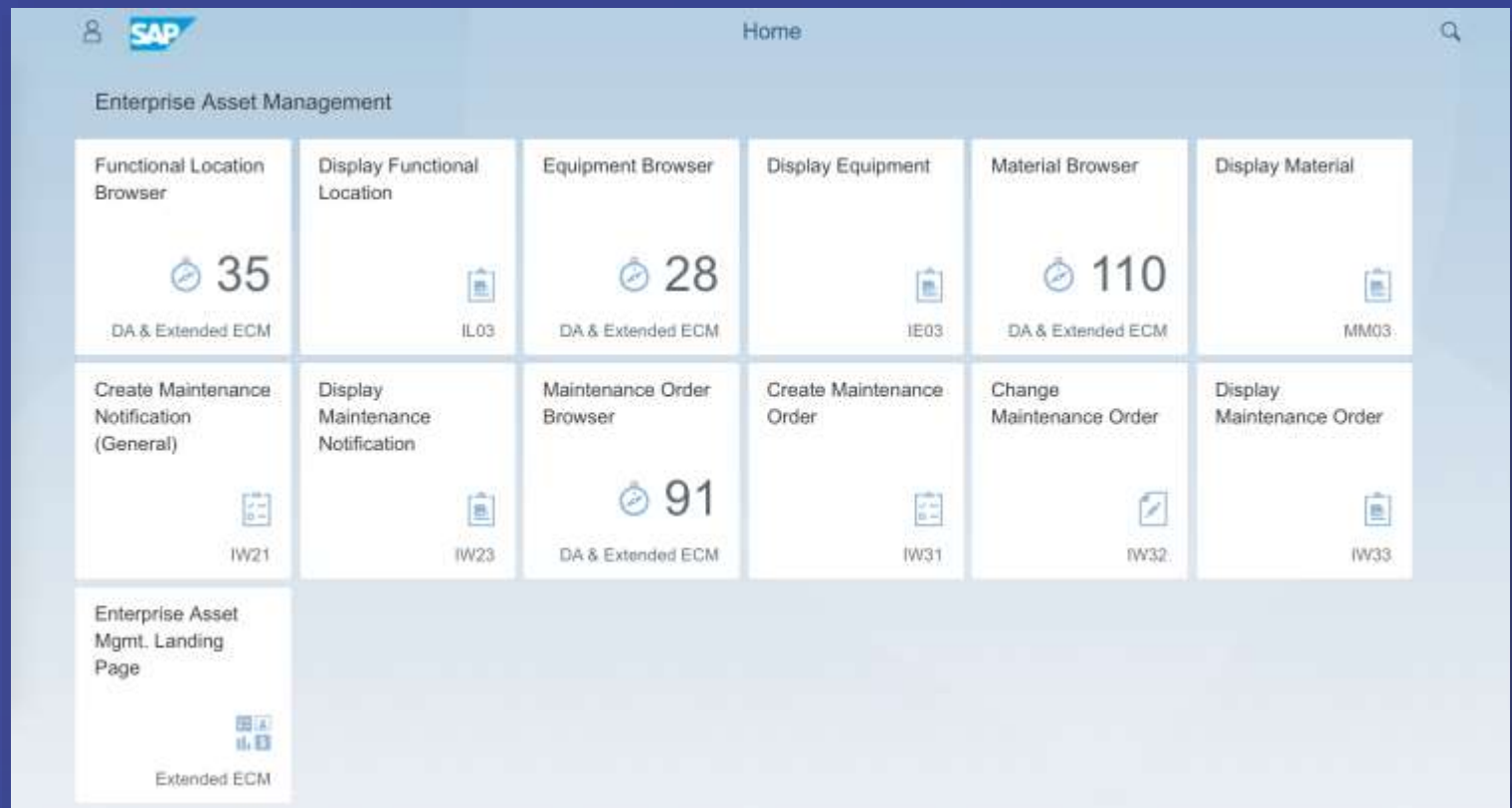
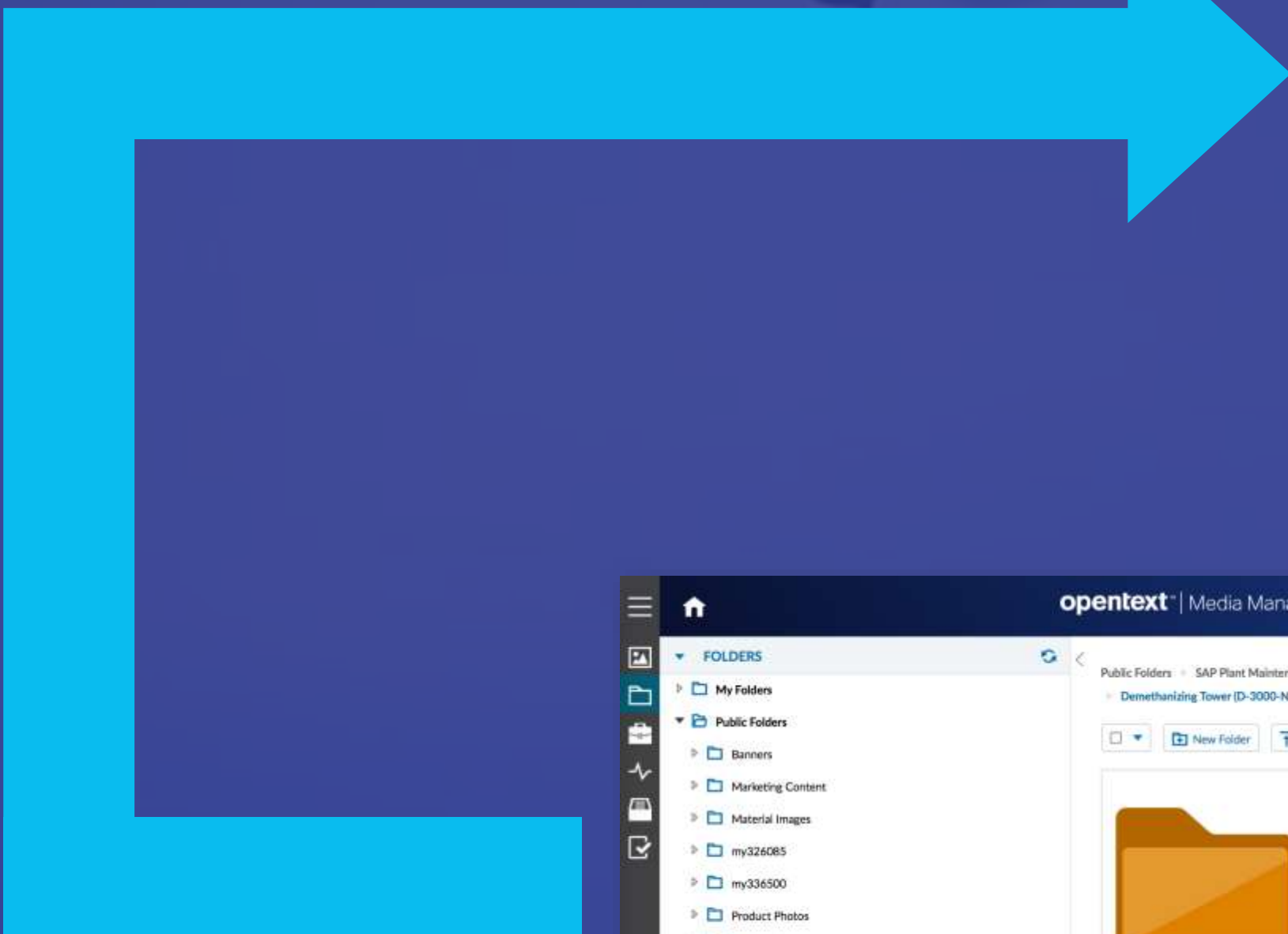
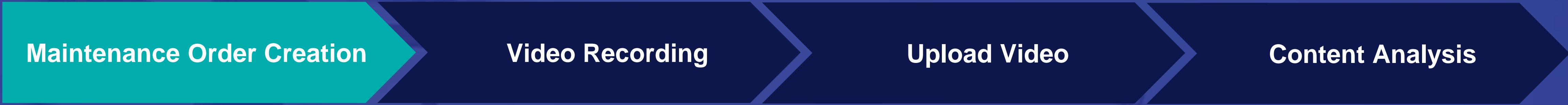
유지보수 기술자
Matthew Franklin

Matthew Franklin은 현장에 가서 기업 자산의 검사 실행을 담당하는 유지보수 기술자로서, 드론이나 스마트 기기를 이용해서 검사 대상을 촬영하고, 검사 비디오를 OpenText Digital Asset Management에 업로드합니다. 플랜트 자산검사 전문업체의 직원일 수 있습니다.



품질 엔지니어
Tony Blake

Tony Blake는 비디오를 분석하고 엔터프라이즈 자산을 수리해야 하는지 확인하는 품질 엔지니어입니다. 그는 이를 위해 OpenText Extended ECM을 사용합니다.





Maintenance Order Creation

Video Recording

Upload Video

Content Analysis



The screenshot displays the 'opentext | Media Management' interface. On the left, a 'FOLDERS' sidebar lists a hierarchy: 'My Folders', 'Public Folders' (with sub-items like Banners, Marketing Content, Material Images, my326085, my336500, Product Photos, Public Folders, Real Estate / Buildings), and 'SAP Plant Maintenance Equipments' (with sub-items like Demethanizing Tower, Order: Hall Damage UAV Inspection (Dron..., Order: Visual Aerial Inspection Drone (00..., Electric Pump 001, Electric Pump 001, Electric Pump 005, Electric Pump Motor, Motor for electric pum.250kw). The main content area shows the path 'Public Folders > SAP Plant Maintenance Equipme... > Demethanizing Tower' and a folder 'Order: Visual Aerial Inspection Dr...'. It contains two video thumbnails: 'Visual Aerial Dron Inspection B.mp4' and 'Visual_Aerial_Dron_Inspection_A.mp4'. The interface includes search, download, help, and user icons at the top right, and pagination '1-2 of 2 Results' and '1 of 1 Page' below the folder path.



Maintenance Order Creation

Video Recording

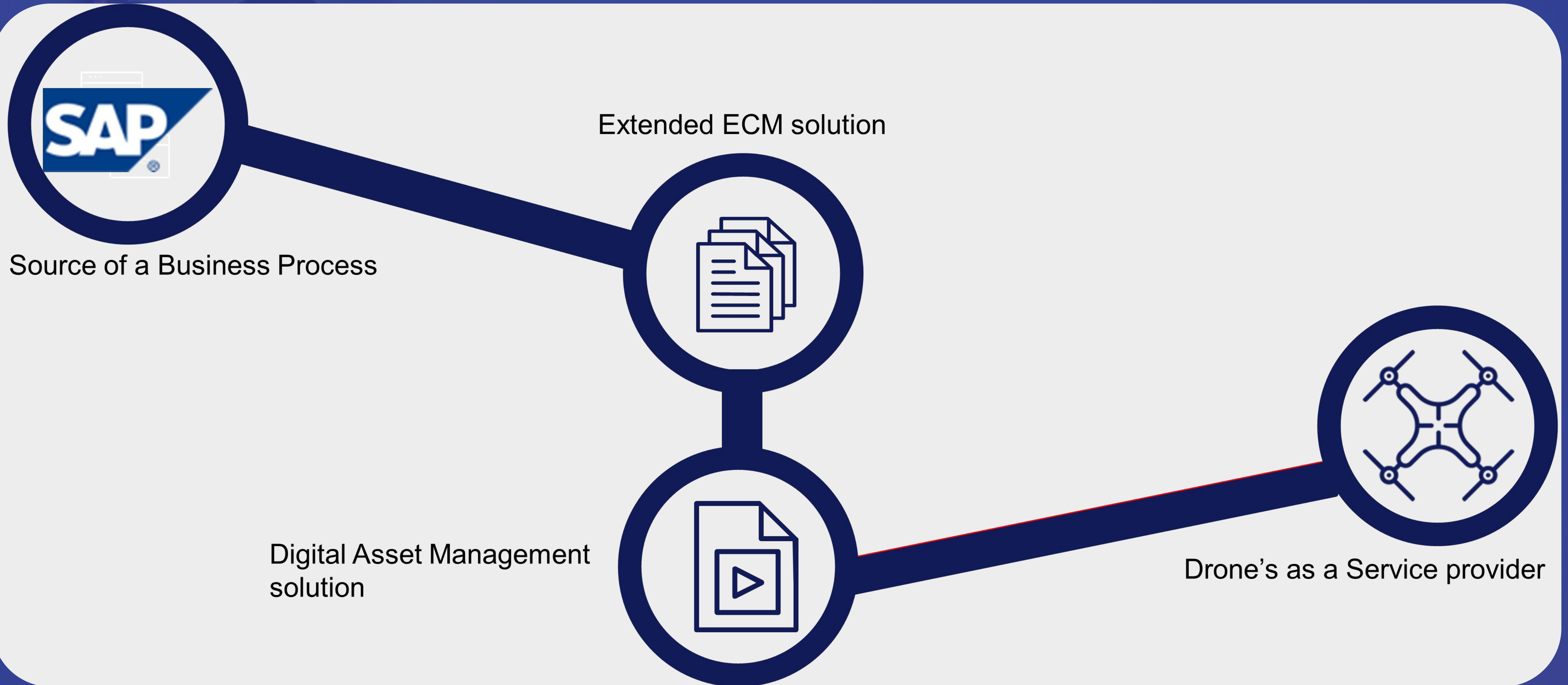
Upload Video

Content Analysis

The screenshot shows the 'opentext | Media Management' interface. The main content area displays a video player for 'Visual Aerial Dron Inspection B.mp4'. To the left, there is a metadata sidebar with sections for 'Mission Data' and 'Asset'. The 'Mission Data' section includes fields for Location (Demethanizing Tower), Mission Date (05/29/2018), Description (Check the overall condition of the asset), and Mission Type (Preventive Maintenance). The 'Asset' section includes fields for ID, Original Asset ID, Version, Name (Visual Aerial Dron Inspection B.mp4), and Description (Visual inspection description). A video thumbnail is visible in the center, showing a close-up of a large, rusted metal pipe. At the bottom, there are thumbnails for the video and a small image labeled 'Visual_Aerial_Dron_'. The breadcrumb trail at the top reads 'Order: Visual Aerial Inspection Drone (000004000384)'.

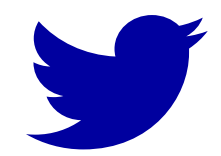
The screenshot shows the 'opentext | Extended ECM' interface. The main content area displays a maintenance order page for 'Visual Aerial Inspection Drone (000004000384)'. The breadcrumb trail at the top reads 'Innovate > Enterprise Asset Management > Maintenance Orders > Visual Aerial Inspection Drone (000004000384)'. A red box highlights the navigation tabs: 'Overview', 'Documents', 'Media', 'Office 365', and 'Related'. Below the tabs, there is a list of documents with columns for 'Type', 'Name', and search icons. The list includes folders for '01 - Work Instructions', '02 - Detailed Information', '03 - Analysis Results', '04 - Recommendations', '05 - Correspondence', '06 - Equipment', '07 - Functional Locations', '08 - Maintenance Notifications', and '09 - Operations'. On the right side, there is a 'Business Attachments' section with the text 'No business attachments to display.' The breadcrumb trail at the top also includes 'Visual Aerial Inspection Drone (000004000384) Maintenance Order'.

업무 시스템과 통합된 콘텐츠 관리 플랫폼



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Thank you



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